



**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS),
Sivakasi**

(Affiliated to Madurai Kamaraj University, Reaccredited with "A" Grade by NAAC,
College with Potential for Excellence by UGC & Mentor Institution under UGC PARAMARSH)

NAAC SSR Cycle IV (2015-2020)

3.3 INNOVATION ECOSYSTEM

**3.3.1. INNOVATION ECOSYSTEM IN
THE INSTITUTION**

**ACTIVITIES OF
'A CENTRE FOR INNOVATION AND
DEVELOPMENT OF ENTREPRENEURSHIP'**

S.No.	Details	Page Number
1.	Smart India Hackathon 2019	3-7
2.	Workshop on Graphic Design	8
3.	Mega Sale	9-10
4.	International Webinar On Education For Industries 4.0 And The Digital Future	11-12
5.	Skill Week 2020	13-19



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Vision

To create a vibrant and sustainable ecosystem for nurturing and enhancing creativity, innovation and entrepreneurship within the college campus.

Mission

To nurture and support creativity, innovation and entrepreneurship among the students, faculty members and other aspirants for the establishment and growth of value added business to meet the social obligations and economic growth of the communities.

Objectives

- To encourage the rural women youth to actively consider entrepreneurship as a career choice by including appropriate learning modules within college curriculum, providing relevant entrepreneurship development programs, supporting outreach programs and arranging for interactions with entrepreneurs and e-cells.
- To promote a culture of innovations and to accelerate innovative ideas into actions by effective technical training and mentoring programmes.
- To create startup ecosystem, value added jobs and service at campus.
- To produce successful, financially viable startups.



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Mrs. A.Aruna, B.Sc.
Secretary



Dr.(Mrs.)T.Palaneeswari, M.Com., M.Phil., Ph.D.
Principal

Ref. No.....

Date: 11/01/2019

To: Whom so it May Concern:

Sub: Smart India Hackathon 2019 – Appointment of College SPOC(s)

This is to inform that the following faculty member(s) from our institute have been appointed as College SPOCs for Smart India Hackathon 2019.

#1: Dr.D.Rajamani, M.Sc., M. Phil., Ph.D.,
Assistant Professor,
Department of Chemistry.
mob: 9486025900
mail: rajamani-chem@sfrcollege.edu.in

#2: Mrs.D.Ganga devi, MCA, M.Phil.,
Assistant Professor,
Department of Computer Applications.
mob: 9843185751
mail: gangadevi-ca@sfrcollege.edu.in

We understand that, the SPOC/ SPOCs will be:

- Single point of contacts to reach out to regarding any SIH2019 related communication to the institute/ student teams from our institute.
- Will be responsible for verifying team registrations from our institute.

Sincerely,

T.Palaneeswari

Dr.T.Palaneeswari

PRINCIPAL
The Standard Fireworks
Rajaratnam College
for Women,
SIVAKASI.

* Enrichment with knowledge * Empowerment of women *

Phone : 04562 - 220389
Fax : 04562 - 226695

E-Mail : sfrc@sfrcollege.edu.in
Website : www.sfrcollege.edu.in



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Secretary



Dr.(Mrs.)T.Palaneeswari, M.Com.,M.PHE.,Ph.D.
Principal

Ref. No. _____

Date: 22/01/2019

Sub: Smart India Hackathon 2019 – Nomination

I am pleased to nominate the below team from our college to participate in Smart India Hackathon 2019. AICTE Application No. is 1-3511555753

Team : < (SFR-SPARK)>

	Name	Gender (M/F)	Email id	Mobile no.
Team Leader	Santhana Jayashree.R	F	jsriramu1393@gmail.com	8870700252
Team Member	Vidhya Rathna.A	F	chitradevi5354@gmail.com	9894622415
Team Member	Harini.S	F	harinisasi33@gmail.com	9750295868
Team Member	Swetha.B	F	swethabaskaran411@gmail.com	9488401032
Team Member	Saranya Lakshmi.K	F	saranya1613018@gmail.com	9095616014
Team Member	Hasan Hajara Begum.A	F	pinkyhasan20@gmail.com	9843608919

Sincerely,

T.Palaneeswari

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Principal

Ref. No. SFC/CCA/PIC/2018-19

Date: 12/01/2019

Sub: Smart India Hackathon 2019 – Nomination

I am pleased to nominate the below team from our college to participate in Smart India
Hackathon 2019. AICTE Application No. is 1-3511555753

Team : <SFR-LINKS>

	Name	Gender (M/F)	Email id	Mobile no.
Team Leader	S.D.DHARSHANAA	F	dhurshanaa98@gmail.com	9344311668
Team Member	J.AISWARYA LAKSHMI	F	aiswaryalakshmijp@gmail.com	9994531847
Team Member	R.GOPIKA	F	gopikaraj1030@gmail.com	9600477716
Team Member	A.T.GAYATHIRI	F	gayathirishan26@gmail.com	9092891915
Team Member	P.SURYAPRIYA	F	suryapriya7101998@gmail.com	8270008744
Team Member	K.VIGNESHWARI	F	vvigneshwari7@gmail.com	7373861699

Sincerely,

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Website : www.sfrcollege.edu.in



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Secretary



Dr.(Mrs.)T.Palaneeswari, M.Com, M.Phil, Ph.D.
Principal

Ref. No. S/12/MCA/AICTE/2019 - 19

Date:12/01/2019

Sub: Smart India Hackathon 2019 – Nomination

I am pleased to nominate the below team from our college to participate in Smart India
Hackathon 2019, AICTE Application No. is **1-3511555753**

Team : < SFR-NICNET >

	Name	Gender (M/F)	Email id	Mobile no.
Team Leader	J.MYTHILI	F	mythilimyla97@gmail.com	8807667789
Team Member	J.KEERTHI NISHA	F	keerthiejanagan.j@gmail.com	9843020871
Team Member	S.PONMANI	F	ksenthilponmani@gmail.com	9842752511
Team Member	C.KIRTHIKASHREE	F	kiethikashree3@gmail.com	9698994176
Team Member	ANNU	F	annusharmagalin262@gmail.com	8489379800
Team Member	R.MURUGESWARI	F	rmurugeswari97@gmail.com	9500926163

Sincerely,

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Mrs. A.Aruga, B.Sc.
Secretary



Dr.(Mrs.)T.Palaneswari, M.Com. M.Phil. Ph.D.
Principal

Ref. No. *sfr/1000/2018-19*

Date: 12/01/2019

Sub: Smart India Hackathon 2019 – Nomination

I am pleased to nominate the below team from our college to participate in Smart India
Hackathon 2019. AICTE Application No. is 1-3511555753

Team : < SFR-TAFYA >

	Name	Gender (M/F)	Email id	Mobile no.
Team Leader	S. GRACE AYKIYA	F	graceglory78@gmail.com	8903233974
Team Member	M.ELIZABETH MALARKODE	F	queeneelizacs@gmail.com	8903678930
Team Member	M.NANDHINI	F	nandhinim29397@gmail.com	6379921088
Team Member	L.KALIYAMMAL	F	kallik1997@gmail.com	7339598464
Team Member	J.ASHIFA MARIYAM	F	jaishifa97@gmail.com	9894392088
Team Member	K.BHUVANESWARI	F	bhuvanewari13kumar@gmail.com	9487051675

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Sivakasi- 626 123.

**INCUBATION CENTRE
&
INNOVATION CELL**

“Two days Workshop on Graphic Design”

(16.10.2019-17.10.2019)

INVITATION

VENUE: VTC LAB

RESOURCE PERSON:

**Mr.M.Senthil Murugan,
CEO, BEYCAN,
RAJAPALAYAM.**

WORKSHOP SESSIONS:

DAY 1(16.10.'19)

> Session I (9.45-12.45) :

Introduction to Graphic designing
& Photoshop

> Session II (1.30-4.30):

Drawing and Editing Tools

DAY 2(17.10.'19)

> Session III (9.45-12.45) :

Interfacing

> Session IV (1.30-4.30) :

Finishing Touches & Export Options



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MEGA SALE

The Standard Fireworks Rajaratnam College For Women (Autonomous)
Re-accredited with "A" Grade by NAAC & College with Potential for Excellence by UGC
Sivakasi

STANDARDPRENEUR
Centre for Innovation & Entrepreneurship Development

MEGA SALE
Jan 3 & 4

Eco Friendly Craft Items | Handmade Accessories
Chatt Corner | Hot & Cold Beverages
Dosa to Briyani | Automobile Care | Beauty Parlour
Seeds & Fertilizers

Venue :
S.F.R.College Campus

மகளிர் மட்டும்!

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COLLEGE WITH POTENTIAL FOR EXCELLENCE BY UGC)

Centre for Innovation and Entrepreneurship Development

KRAFTIGA **YOS DELIZA** **THUKHIL** **KISSAN INNOVA**

- **Eco friendly craft items**
- **Handmade accessories**
- **Chatt Corner**
- **Hot & Cold beverages**
- **Dosa to Biryani**
- **Automobile Care**
- **Beauty parlour**
- **Seeds & Fertilizers**

LADIES ONLY

Date: 3 & 4 JAN, 2020
Venue: SFR College Campus Sivakasi





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The Standard Fireworks Rajaratnam College for Women(Autonomous), Sivakasi.

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College with Potential for Excellence & Mentor Institution under UGC Paramarsh)

**A CENTRE FOR INNOVATION AND DEVELOPMENT OF ENTREPRENEURSHIP (ACIDE)
AND**

INDUSTRY INSTITUTION INTERACTION CELL (IIIC)

Entrepreneurial Competence Building



**International Webinar on
Education for Industries 4.0 and the Digital Future**



AXEL ANGELI

Digital Future Evangelist ,
Director Logos-world,Technology & Research,
Germany.



CHIEF PATRONS

Tmt.Thilagavathy Ravindran, President
Tmt.Aruna Ashok, Secretary

PATRON

Dr.T.Palaneeswari, Principal

CONVENORS

Dr.D. Rajamani, Coordinator, ACIDE & IIIC
Dr. S. Shailaja, Coordinator, EVS

ORGANIZING SECRETARY

Dr.K. J. Sunmista, Coordinator, ACIDE
Dr.U. Umadevi, Coordinator, ACIDE & IIIC

ORGANIZING COMMITTEE

Dr.P.Prasanna Devi, Member, ACIDE
Mrs.S.Thazhai Pushpam, Member,ACIDE
Mrs.D.Ganga devi, Member, ACIDE
Mrs.K.Jansi Rani, Member,ACIDE

No Registration Fee.

E - Certificates will be provided for all the participants.



Registration Link:

<https://forms.gle/r8m53b1Q3v1o5Tg8>

OR

Scan this QR Code for registration



sfrcacide@sfrcollege.edu.in

sfrc Connect

sfrcollege.edu.in



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WEBINAR ON EDUCATION FOR INDUSTRIES 4.0 AND THE DIGITAL FUTURE

26.06.2020



Resource Person: AXEL ANGELI



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SKILL WEEK 2020 - 09.07.2020



The secret of getting ahead is getting started.

District Employment and Career Guidance Centre, Virudhunagar
&
A Centre for Innovation & Development of Entrepreneurship (ACIDE)
The Standard Fireworks Rajaratnam College For Women, Sivakasi

SKILL WEEK 2020
EMPOWERMENT OF WOMEN IN THEIR CAREERS

Special address: 
Thiru M. Chandran
Regional Joint Director of
Employment,
Madurai.

Key note address: 
Tmt T. Sangeetha,
Deputy Collector/District Backward
Class & Minority Welfare officer,
Virudhunagar.

Speaker: 
Thiru M. Karunakaran,
Assistant Director,
Coaching cum Guidance
centre for SC/ST,
Tirunelveli

Speaker: 
Thiru A. Narayana Moorthy,
Dist Employment officer,
Virudhunagar.

11.30 A.M - 1.30 P.M
July 9, 2020

CHIEF PATRONS:
Tmt.Thilagavathy Ravindran , President
Tmt.Aruna Ashok, Secretary

PATRON:
Dr.T.Palaneeswari, Principal

CONVENOR:
Dr.D.Rajamani,
Coordinator, ACIDE & IIC

ORGANIZING SECRETARIES:
Tmt. R. Santha, DEO (CG), Virudhunagar.
Mrs.S.Thazhai Pushpam,
Member, ACIDE

**E - CERTIFICATE WILL BE PROVIDED
ALL ARE CORDIALLY INVITED**



Day 1: Scale up your Startup

Resource Person: JC HGF Somnath Babu R.

Shree Mediks, Svk

Date: 6.7.2020

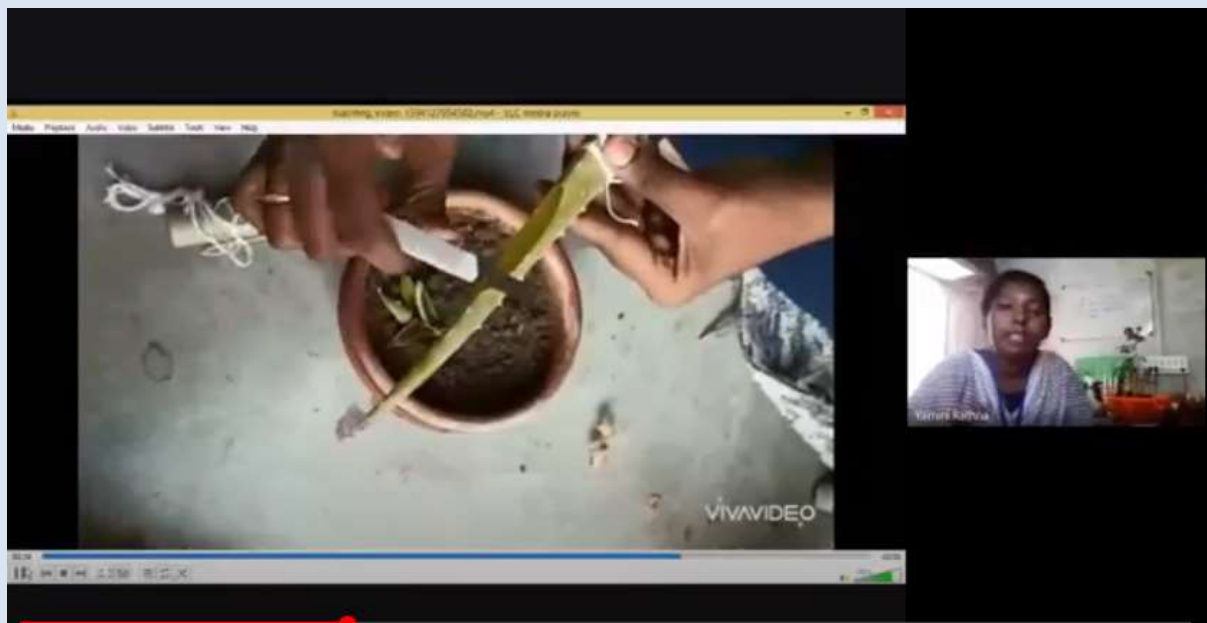


Day2: Mask Preparation

Resource Person:Mrs.R.Ponnuthai C.C.S,

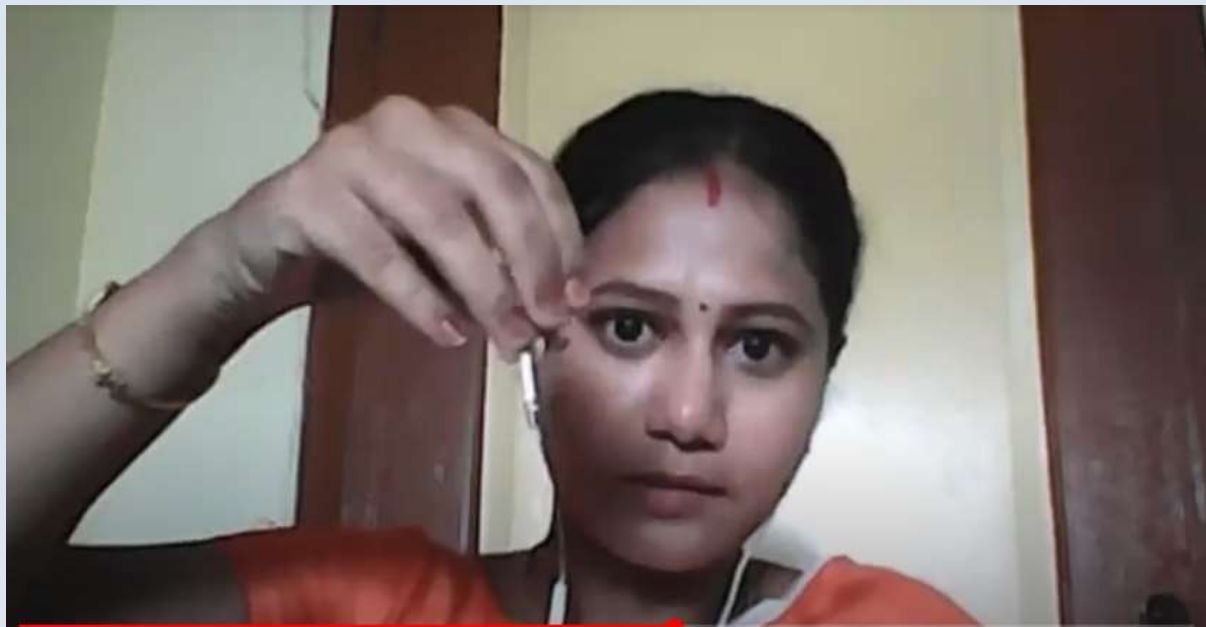
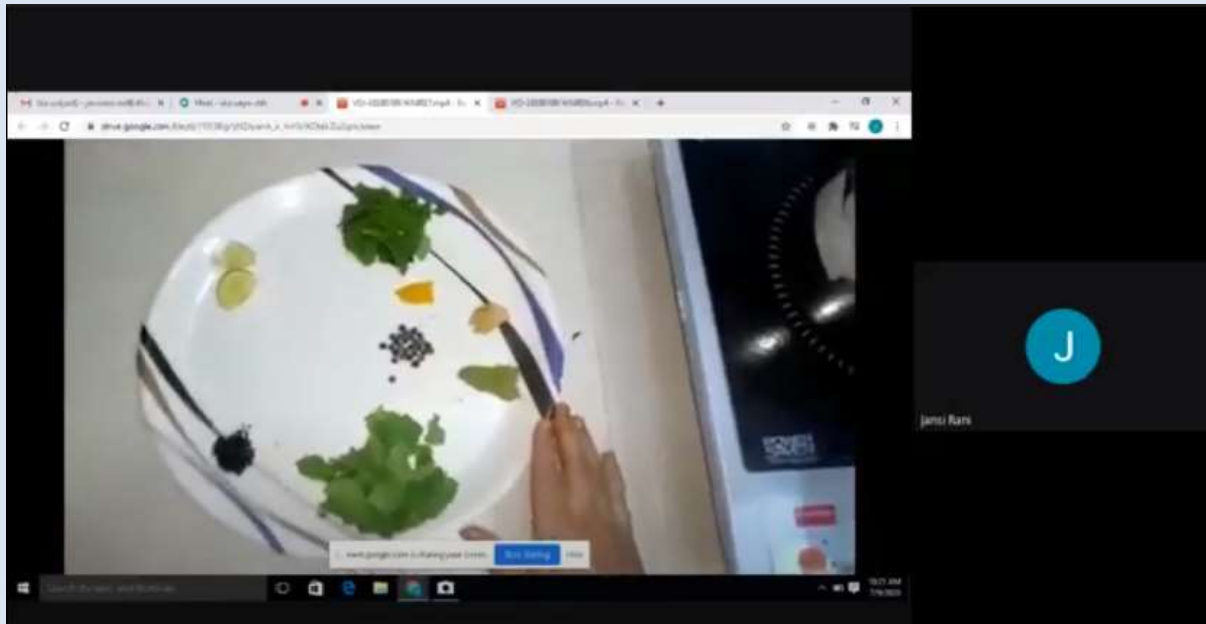
Sigma store, Sivakasi.

Date: 7.7.2020



Day3: Home Gardening

**Resource person: G.Yamini Rathna, B.Sc. Botany,
Alumnae, SFRC.**

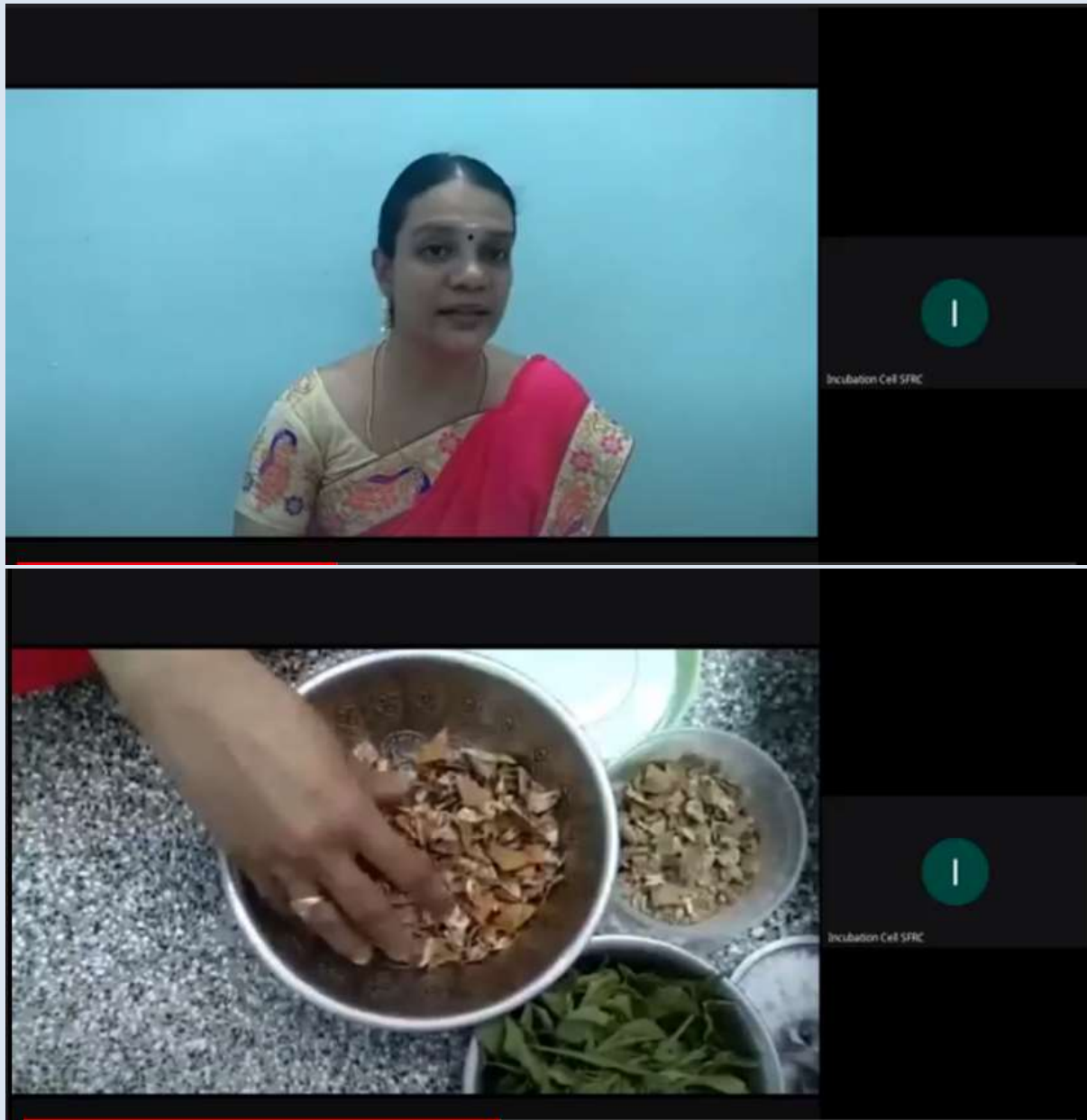


Day4: Immunity Booster Preparation

Resource Person: Mrs.K.Jansi rani,

Asst.Prof, Dept. of Nutrition and Dietetics

SFRC, Sivakasi.



Day5: Herbal Tooth powder, bath powder, Dishwash Liquid Preparation

Resource Person: Mrs.S.Jeyaprabha, B.Com.,

Alumnae, SFR College, Sivakasi.

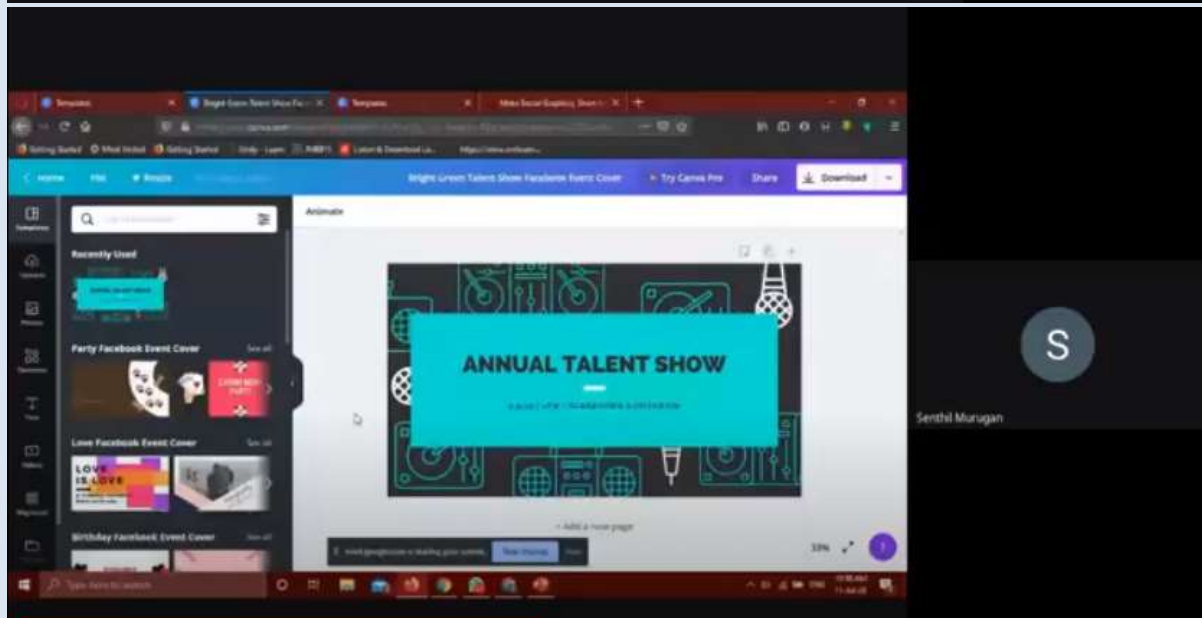
Date: 10.7.2020

Design to communicate

- ✓ What we mean when we talk about design
- ✓ Why design matters to you
- ✓ How everyone can learn to think like a designer

S

Senthil Murugan



S

Senthil Murugan

Day6: Be a Designer

Resource Person: Senthil Murugan,

Founder & CEO,

Beycan Robotics Institute, Rajapalayam.

Date: 11.10.2020